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QUICK FACTS

Location.....	Los Angeles, CA 90095-1639
Colors.....	Blue (PMS 285) and Gold (PMS 123)
Conference.....	Pacific-10
Enrollment.....	38,500
Nickname.....	Bruins
Chancellor.....	Dr. Gene Block
Faculty Athletic Representative.....	Donald Morrison
Director of Athletics.....	Daniel G. Guerrero
Head Football Coach.....	Rick Neuheisel
Neuheisel's Record at UCLA.....	Fourth year
Neuheisel's Career Record.....	81-52 in 11 years
2010 Record/Rank.....	4-8/na
2010 Pac-10 Record (Finish).....	2-7 (ninth)
Lettermen Returning.....	48 (43 from 2010, 5 from 2009)
Lettermen Not Returning.....	23
Starters Returning.....	7 offense, 8 defense, 1 specialist
Starters Not Returning.....	4 offense, 4 defense, 1 specialist
Offensive Formation.....	Multiple
Defensive Formation.....	4-3
Home Field.....	Rose Bowl (91,500)
Interim Sports Information Director.....	Steve Rourke (srourke@athletics.ucla.edu)
Assistant SID (Football).....	Stephanie Sampson (ssampson@athletics.ucla.edu)
Sports Information Telephone.....	310/206-6831
Athletic Department Website.....	uclabruins.com
Flagship Radio Station.....	UCLA Sports Network from IMG; AM 570 (KLAC) in Los Angeles

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Covers - Front: UCLA Honors Candidates P/PK Jeff Locke (18), S Tony Dye (6), RB Johnathan Franklin (23); **Inside Front:** Key offensive returnees; **Inside Back:** Key defensive returnees; **Outside Back:** Head Coach Rick Neuheisel and Bruin assistant coaches.

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